

# 价值空间 ARETÉ SPACE | 「感官迷失与嗅觉导航」展览现场 颂元与布莱恩·哥森莱特双个展

ARETÉ SPACE



**ARETÉ SPACE**  
价 值 空 间

OPENING



展览现场

「感官迷失与嗅觉导航」

颂元 与 布莱恩·哥森莱特 双个展

于2026年4月4日开幕

**Sensory Disorientation and Olfactory Navigation**

DuoExhibition of Song Yuan & Brian Goeltzenleuchter

A DISCUSSION BETWEEN PIONEERS OF CHINA AND THE UNITED STATES  
IN OLFACTORY TRANSMEDIA ART

嗅觉跨媒介艺术的中美拓荒者研究

DURATION

2026.04.04 - 2026.04.29

# SENSORY DISORIENTATION AND OLFACTORY NAVIGATION

DUO EXHIBITION OF SONG YUAN & BRIAN GOELTZENLEUCHTER

## 感官迷失与嗅觉导航

颂元与布莱恩·哥森莱特双个展

ARTISTS 艺术家

[中] 颂元

SONG YUAN (CN)

[美] 布莱恩·哥森莱特

BRIAN GOELTZENLEUCHTER (US)

ACADEMIC ADVISOR 学术主持

吉姆·德罗布尼克

JIM DROBNICK

CURATOR 策展人

李昌昊

CHANGHAO LI

SPECIAL CRITIQUE 特邀评论

雷徕

LEI LAI

索菲娅·科莱特·埃里希

SOFIA COLLETTE EHRICH

EXHIBITION COORDINATOR 展览统筹

张予晴

ZHANG YUQING

ARETÉ SPACE  
价值空间

展览地址: 北京市 朝阳区 798 艺术区 797 路 价值空间

Addr: ARETÉ SPACE, 797 Road, 798 Art District, Beijing

## 展览信息

「感官迷失与嗅觉导航」 颂元 与 布莱恩·哥森莱特双个展

“TSensory Disorientation and Olfactory Navigation”

Duo Exhibition of Song Yuan & Brian Goeltzenleuchter

### 艺术家 | **Artist**

颂元 Song Yuan, Brian Goeltzenleuchter 布莱恩·哥森莱特

### 策展人 | **Curator**

李昌昊 (Changhao LI)

### 学术主持 | **Academic Advisor**

Jim Drobnick (吉姆·德罗布尼克)

### 特邀评论 | **Special Critique**

雷徕 (LEI Lai)

Sofia Collette Ehrich (索菲娅·科莱特·埃里希)

### 展期 | **Duration**

2026.4.4—2026.4.29

展览现场

A DISCUSSION BETWEEN PIONEERS OF CHINA AND THE UNITED STATES  
IN OLFACTORY TRANSMEDIA ART  
嗅觉跨媒介艺术的中美先锋者研究

DURATION  
2020.04.24 - 2020.04.29

SENSORY DISORIENTATION  
AND OLFACTORY NAVIGATION  
嗅觉失序与嗅觉导航

当视觉的秩序被气味打破，我们将身陷怎样的感知迷宫？  
展览以中国艺术家颂元与美国艺术家布莱恩·哥森莱特 (Brian Goeltzenleuchter) 的跨媒介实践呈现  
一场关于感官等级制的深度对话。两位嗅觉跨媒介艺术拓荒者以截然不同的路径，共同挑战哲学和文  
化中的“视觉中心主义”。  
感官被重新分配，认知逻辑悄然松动。当鼻子开始“观看”，眼睛开始“嗅闻”，我们得以从被视觉  
固化的感知秩序中短暂脱身，迷失，也重新寻路。这不是一场急于宣告的艺术宣言，而是一次邀请：  
请你靠近，嗅闻，迷失，再寻回自己。在感官的混沌深处，或许正藏着我们早已遗忘的方向。

策展人 Curator 李昌昊 (Changhao Li)

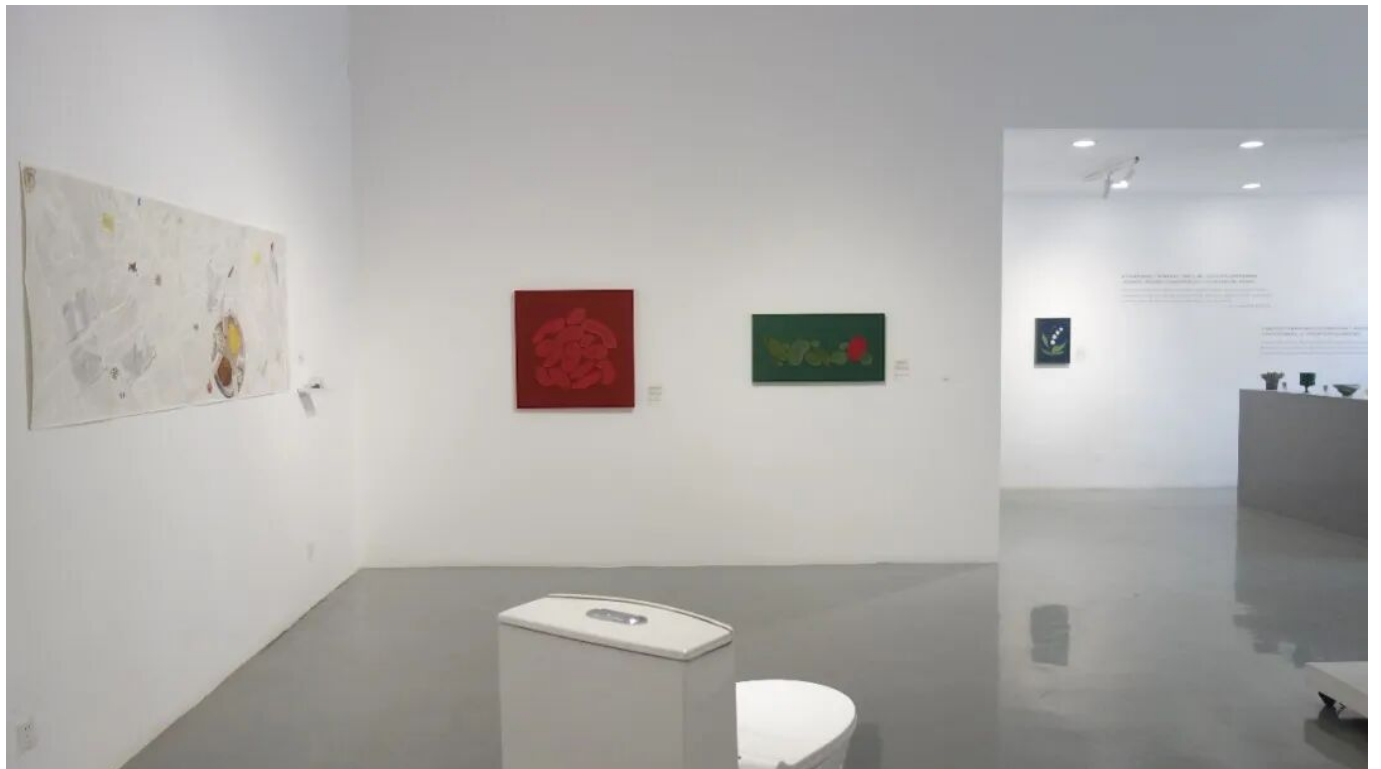
ARTISTS 艺术家  
[中] 颂元  
SONG YUEN (CN)  
[美] 布莱恩·哥森莱特  
BRIAN GOELTZENLEUCHTER (US)

ACADEMIC ADVISOR 学术主持  
吉姆·德罗布尼克  
JIM DROBNICKA

CO-CURATOR 策展人  
李昌昊  
CHANGHAO LI

SPECIAL CURATOR 特邀策展人  
雷隽  
LEI JUAN

When the order of the visibility is disrupted by scent, what kind of perceptual labyrinth are in  
This exhibition presents a profound dialogue on sensory hierarchy through the transmedia pr  
Chinese artist Song and American artist Brian Goeltzenleuchter. As pioneers in olfactory tran  
they take divergent paths to jointly challenge the "oculocentrism" deeply rooted in philosoph  
and cultural tradition.  
The senses are redistributed, and the convention of perception quietly loosens its grip. As the  
begins to "see" and the eye begins to "smell," we momentarily step away from the visually  
dominated order of perception. Lost, and yet finding our way anew. This exhibition is not an a  
declaration made in haste. It is an invitation: come closer, inhale, lose yourself, and rediscov  
Deep within the chaos of the senses, perhaps lies a direction we have long forgotten.



















两种对“视觉艺术”的近乎撕裂的不同取径：一种是以否定性反向地进行着表现  
求；另一方是以后现代多元性为起点的概念性运用。

ation lies in juxtaposing two nearly divergent approaches to "visitors art": one is  
ical construction with modern characteristics in a negative and reverse manner.  
ptual application starting from postmodern plurality

——雷博 & 彭菲



精彩瞬间



















▼ 艺术家

颂元 Song Yuan



颂元 Song Yuan, 当代艺术家。

作为中国嗅觉及跨媒介创作领域的重要艺术家，颂元的创作理念极大地受到观念艺术的影响。其作品常常包含嗅觉创作、装置、雕塑、绘画以及视听影像等多感官艺术形式。颂元的气味及化学背景使其具有高超的嗅觉材料处理能力，其位于北京的实验室保证了其作品嗅觉部分的创作自由度及准确度。

作为从观念出发的非学院派艺术创作者，她对西哲及中国古典哲学(尤其是庄子哲学)有深入的涉猎及研究。也因其是国内最早开始进行“Olfactory Art嗅觉艺术”创作实践和理论研究的艺术家之一，被称为“嗅觉艺术在中国的拓荒人”。

颂元先后毕业于北京大学、台湾大学、新加坡国立大学，现居北京。

Song Yuan, Contemporary Artist.

As an important artist in the field of olfactory and transmedia art, Song Yuan's

creative philosophy is greatly influenced by conceptual art. Her works often include multi-sensory art forms such as olfactory creation, installation, sculpture, painting and imagery. Songyuan's background in spices and chemistry endows her with superb ability in handling olfactory materials. Her laboratory located in Beijing ensures the creative freedom and accuracy of the olfactory aspect of her works.

As a non academic art creator starting from concepts, she has a deep understanding and research of Western philosophy and classical Chinese philosophy (especially Zhuangzi philosophy). Also, as one of the earliest artists in China to engage in the practice and theoretical research of "Olfactory Art", referred as the "pioneer of olfactory art in China".

Song Yuan graduated from Peking University, National Taiwan University, and National University of Singapore, and currently resides in Beijing.

相关链接

[个展现场与艺术家访谈：颂元，定义嗅觉与跨媒介艺术](#)

▼ 艺术家

**Brian Goeltzenleuchter** 布莱恩·哥森莱特



**Brian Goeltzenleuchter** 布莱恩·哥森莱特，跨学科艺术家，致力于嗅觉艺术、社会参与和图像制作的交叉领域。Brian Goeltzenleuchter获得了加州大学圣地亚哥分校的艺术硕士学位。他曾是加拿大班夫中心、荷兰贝尔登艺术中心、纽约雕塑空间、洛杉矶艺术与嗅觉研究所的驻场艺术家。曾担任中央华盛顿大学艺术学副教授和MFA项目主任。他目前是韦伯学院Darlene Shiley荣誉教员以及圣地亚哥州立大学公共与城市事务研究所研究员。

Goeltzenleuchter被广泛认为是嗅觉艺术领域的领军人物。他的创作和研究将气体视为艺术媒介，将呼吸视为审美和批判性思考的载体。他的社会参与项目研究了身份、生态以及人类、机构和自然世界之间的界限等主题。

Brian Goeltzenleuchter is an interdisciplinary artist working at the intersection of olfactory art, social engagement, and image making. Goeltzenleuchter has exhibited at the Institute of Contemporary Art, Los Angeles; Kunsthalle Bremen, Germany; the Art Gallery of Alberta, Canada; Paula Modersohn-Becker Museum, Germany; Museum of Contemporary Art, San Diego; Städtische Galerie Bremen, Germany; Centrum Beeldende Kunst, The Netherlands; and Southern Alberta Art Gallery, Canada. He has held residencies at Banff Centre, Canada; Centrum Beeldende Kunst, The Netherlands; Sculpture Space, New York; and Institute for Art and Olfaction, Los Angeles. He is the Darlene Shiley Honors Faculty Fellow in the Weber Honors College, and Research Fellow at the Institute for Public and Urban Affairs, San Diego State University.

Brian Goeltzenleuchter's Foodways Paintings translates interviews with community members about cooking, migration, and memory into layered watercolor and gouache compositions. The subject of each painting is a spice from the cook's country of origin. The project explores how shared food practices carry cultural identity and personal history, turning lived culinary knowledge into visual form.

相关链接

Brian Goeltzenleuchter 布莱恩·哥森莱特个人网站

<https://www.bgprojects.com/about>

▼ 策展人

李昌昊 Changhao LI



李昌昊 Changhao LI, 策展人、艺术评论人与艺术史研究者。

尤其关注多感官跨媒介艺术理论与实践。先后获得多伦多大学艺术史与哲学专业学士、安大略艺术设计大学跨学科艺术专业硕士，目前为爱丁堡大学博士在读。近期研究方向为宋画中的气味元素-构建以嗅觉为主导的多感官解读框架。

Changhao Li is a curator, art critic, and researcher in art history. His work focuses particularly on the theory and practice of multisensory and cross-media art. He holds a Bachelor of Arts in Art History and Philosophy from the University of Toronto and a Master of Fine Arts in Interdisciplinary Art, Media, and Design from OCAD University. He is currently a Ph.D. candidate at the University of Edinburgh. His recent research explores olfactory elements in Song Dynasty painting, constructing a smell-led multisensory interpretative framework.

[SVG

Image]



**ARETÉ SPACE**  
**价 值 空 间**

价值空间 ARETÉ SPACE 立于2023年9月，坐落于北京798艺术区的核心地带。Areté源自希腊语 ἀρετή，意为“卓越”“美德”与“最高价值”，在古希腊哲学中，Areté 代表的是事物在艺术、道德和智慧全部方面达到完美状态的品质。ARETÉ SPACE 以“价值”为理念根基，致力

于构建一个融合学术深度与时代精神的现当代艺术平台。

价值空间 ARETÉ SPACE 持续发掘和支持有潜力、有追求的新兴艺术家，为他们提供展示创意的舞台。画廊的使命不仅呈现艺术，更致力于诠释、传递与共创艺术的内在价值——通过系统性的展览策划、深度的学术交流、前瞻性的艺术基金项目及跨界品牌协作，持续赋能艺术生态中各环节的参与者，让优秀的艺术创作与创新理念获得更广泛的传播与认可，陪伴艺术家与收藏家在审美探索与价值认知中共同成长。价值空间现代理多位中外新锐与中生代艺术家，并为藏家与机构提供专业的二级市场服务。

ARETÉ SPACE, established in September 2023, is located in the heart of Beijing's 798 Art District. "Areté" originates from the Greek word ἀρετή, meaning "excellence," "virtue," and "the highest form of value." In ancient Greek philosophy, Areté represents the quality of something achieving a state of perfection across artistry, morality, and wisdom. Grounded in the concept of "value," ARETÉ SPACE is dedicated to building a modern and contemporary art platform that integrates academic depth with the spirit of the times.

ARETÉ SPACE continuously discovers and supports promising and dedicated emerging artists, providing them with a stage to showcase their creativity. The gallery's mission extends beyond presenting art; it is committed to interpreting, communicating, and co-creating the intrinsic value of art. Through systematic exhibition planning, in-depth academic exchanges, forward-thinking art fund initiatives, and cross-disciplinary brand collaborations, we persistently empower all participants within the art ecosystem. Our aim is to enable outstanding artistic creations and innovative concepts to gain wider recognition and dissemination, while accompanying both artists and collectors on their shared journey of aesthetic exploration and value cognition.

ARETÉ SPACE currently represents a roster of emerging and mid-career artists from China and abroad, and offers professional secondary market services for collectors and institutions.

开放时间 | Opening Hours

10:30 - 18:00

周三(Wed.)至周日(Sun.)

地址 | Add

北京市朝阳区酒仙桥街道798艺术区东街1号 价值空间

ARETÉ SPACE, No.1 East Street, 798 Art District, Beijing



Original Link: <https://mp.weixin.qq.com/s/gpd-xYNo69JQXpeXqecj-g>